

About the Westford Community Fields Project

The Westford Community Fields Committee is a broad coalition of people working toward one goal – the construction of 3 multi-purpose artificial turf fields in Westford, Massachusetts. Two fields will be situated at the Recreation parcel on Nutting Road and the third will be installed at Westford Academy (WA) at Alumni Stadium.

The 1999 Open Space and Recreation Study cited: "... number of recreational facilities is not keeping up with the population growth"

Over 4,000 children and young adults and nearly 400 adults participate in organized outdoor recreation in the Westford community. Demand has outstripped the supply, which has led to overuse and deterioration of our fields. Artificial turf fields are more durable, better for the environment, are more economical to maintain and provide greater longevity. In addition, turf fields will expand usage to the greater community, increasing the number of public activities such as dances, banquets and large outdoor events that are currently not possible due to the concern of wear and subsequent damage to the natural grass.

The 2002 Open Space and Recreation Plan: "Recreation Commission has identified an urgent need for playing fields and parks"

In constructing new fields to meet our growing needs, artificial turf makes sense from an economic and usage perspective. New England weather seriously limits availability. The WA Field is a great facility, but despite diligent work by staff, it falls into disrepair at season's end due to current demands. Ease of maintenance and durability make artificial turf the smart choice.

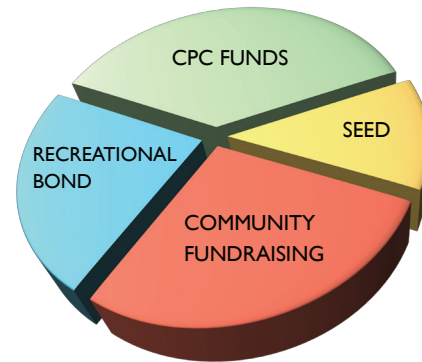


Westford Community Fields Project
www.westfordturf.com

THE PLAN

Public Private Partnership

The plan for this project has been successful in the first two slices of the pie and we are now working on the final two. The current plan is to raise \$2,700,000 in total for the three fields: 2 at Nutting Road and 1 at Westford Academy to be installed the summer of 2010.



CPC FUNDS:

In May of 2007, town meeting approved the appropriation of Community Preservation Funds in the amount of \$960,000.

SEED FUNDS:

Westford Youth Soccer (\$225,000) and Youth Lacrosse (\$75,000) have committed early money from fundraising and capital efforts.

COMMUNITY FUNDRAISING

Starting in the Fall of 2008, with a Kick-off in the spring of 2009, the Westford Community Fields Committee is working to raise \$700,000 from private and commercial donations.

RECREATIONAL BOND

The balance of the funding is proposed to come from a Recreational Bond funded by new programs enabled by the expanded use on the new fields.

Community Fields Project,
c/o Westford Friends of Recreation
PO Box 2011 Westford, MA 01886

Westford Community Fields Project
www.westfordturf.com

WCFP

WCFP

Westford Community Fields Project
www.westfordturf.com

Three fields, Two locations



A Generational Project for Westford

www.westfordturf.com

Generational Benefits for the Westford Community

Three Fields:
Two at Nutting Road, One at WA Alumni Stadium

Environmental

Field Turf helps preserve our natural resources. The environmental impact of maintaining a safe natural grass field compared to Field Turf:

Natural Grass requires:

- 3 to 4 tons of fertilizer per year
- 70,000 gallons of water per week
- weekly mowing and organic waste removal
- weekly line applications

Field Turf requires:

- no fertilizer
- no water
- leaf and snow removal, monthly sweeping
- seasonal line applications

1 Field Turf field can support the equivalent traffic of 5 natural grass fields

Five to One

Community Pride

Having these flagship fields at Nutting Road and Westford Academy will enable the town to provide appropriate space for town-wide events. With the increased reliability and the confidence that the fields will be in good playing shape, more town sponsored events, youth tournaments and town celebrations can be enjoyed. With existing parking and seating at Westford Academy, the New Turf will expand usage on Alumni Stadium. Band Concerts, town-wide celebrations and community gatherings can be celebrated without the worry of damaging the grass for the next event.

Economic

Natural grass maintenance costs:

- \$12,000 per field per year (source Westford Rec Dept)

Field Turf maintenance cost:

- \$1,666 per field per year (source Lexington Rec Dept)

Annual maintenance savings per field:

\$10,334

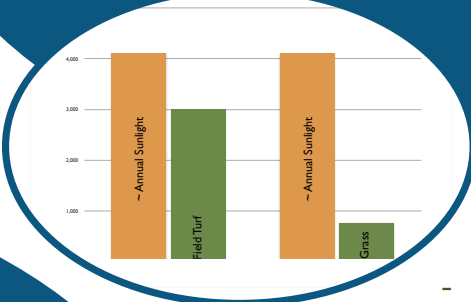
LONG TERM BENEFITS

Including the initial Field Turf installation costs, a "New Turf" field maintenance costs are 1/5 the cost of maintaining the equivalent natural grass surface to support an equal amount of usage over a 10 year period.

Utility: More Use, Less Space

Field Turf, a new artificial grass surface, provides better playing surfaces, more practice time, fewer cancelled games and a longer playing season than natural grass.

- **RAIN & SNOW** -Adverse weather is no reason to cancel a game or practice. Field Turf can be used year round, regardless of weather conditions. Lets play ball year-round!
- **WEAR & TEAR** - Field Turf tolerates 300% more traffic than grass:
Grass Fields - 814 hours/year (in optimal weather)
Field Turf - 3,000 hours/year (regardless of weather)



Safety

- **LEVEL SURFACE** - Synthetic field surfaces are more uniform than most grass fields and therefore a safer and more resilient surface.
- **PERFORMANCE** - Overuse of grass fields creates hard uneven surfaces which leads to reduced training and competition performance.
- **DRY** - Designed for rapid draining – play can take place during and immediately after heavy rainfall without danger to player or the surface.

SUPPORT WESTFORD COMMUNITY FIELDS PROJECT

Westford Community Fields Committee hopes that you, like us, will see this as a Generational Project for the Town. There will not be another fundraising project in this generation that will match the change that this will produce. Please do not hesitate to contact us for further information, a personal call or visit to convince you.

Yes, I want to be part of this generation's fundraising project!

Donor Levels

- \$25,000 Keystone Donor
- \$10,000 Cornerstone Donor
- \$5,000 Foundation Donor
- \$2,500 Fieldstone Donor
- \$500 Stepping Stone Donor

Name: _____

Address: _____

Phone: _____

Email: _____

I want to be kept informed about the Westford Community Fields Project's progress via email.

Send donations and this card to:

Community Fields Project,
c/o Westford Friends of Recreation
PO Box 2011
Westford, MA 01886